



## Kerala State Council for Science, Technology and Environment

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### Details to be published in the website

KSCSTE/1206/2023-C4

21-12-2023

Kerala State Council for Science Technology and Environment (KSCSTE) invites designs for logo of the newly establishing 'Centre of Excellence in Microbiome (CoEM)'

Microbiome research is a vibrant field of science that offers a new perspective on microbiology. In this context, Centre of Excellence in Microbiome (CoEM) is a new initiative of the Govt. of Kerala and provide a platform to promote the research and startups in different domains of Microbiome to address scientific challenges and overall wellbeing. It covers genome based studies and formulating beneficial microbes favourable to human, veterinary, aquaculture agriculture, and environmental aspects.

The designs submitted for CoEM should have the following components:

- The Logo design should be novel and simple to convey the message as per your innovative mind.
- Simple structure of microbes can be represented (general but not specific).
- Inclusion of genome based representations can also be made with uniqueness.
- The Acronym CoEM may be kept in the logo.
- Centre of Excellence in Microbiome, Kerala should be written in the logo.
- An additional and attractive caption is also invited with the logo (like "Microbes for life")

The selected Logo design carries a Cash Prize of Rs. 5,000/- (Rupees Five Thousand Only) and Citation. The entries of the Logo Design should reach the office of Member Secretary, Kerala State Council for Science Technology and Environment (KSCSTE), Sasthra Bhavan, Pattom - 695004 **and the soft copy must be emailed to coemkscste@gmail.com.**

The Last date for submitting the design is 15.01.2024.

### Terms and Conditions

1. The participant must be the same person who has designed the logo and plagiarism of any kind should be avoided. The ARTWORK /Logo Should be submitted in the format mentioned in the Technical Specification of the Logo given below.
2. The logo must not contain any provocative, objectionable or inappropriate content.
3. The winning logo may be used by KSCSTE in any manner they deem fit. KSCSTE reserves the right to modify (or fine-tune) the prize winning logo, i.e. unfettered right to modify the prize-winning logo design and add or delete any information or design feature in any form. KSCSTE also reserves the right to not use the prize-winning logo at all, and/ or to use an alternative logo and/ or to not use any logo at all.

4. The logo must be original and should not violate any provision of the Indian Copyright Act, 1957. KSCSTE does not bear any responsibility for copyright violations or infringements of intellectual property carried out by the participants.
5. The winning logo shall be the intellectual property of KSCSTE, and the winners cannot exercise any right over them. The winner shall be deemed to have surrendered copyrights of the winning logo to KSCSTE as soon as the results are declared.
6. The responsibility to comply with the guidelines and other conditions fully lies with the participant and KSCSTE will not be liable for any dispute raised by a third party.
7. The results of the contest will be published in the official website of KSCSTE **[www.kscste.kerala.gov.in](http://www.kscste.kerala.gov.in)**.

#### **Technical Specification of the Logo**

1. Participants should email the logo in JPEG or PNG or SVG format only.
2. The logo shall be in colour format. However, it shall be usable in monochromatic (black and white) format also.
3. A specification sheet containing graphical construction of the design in exact proportions in a bigger size, along with the final design, theme synopsis and concept is required to be submitted.
4. All technical details, including file formats, can be structured in the sheet itself. The size of the final design may vary from 5 cms X 5 cms to 60 X 60 cms. (Note: No specific geometric shape for the logo is required. The dimensions above indicate only the minimum and maximum 'frame' sizes of usage.)
5. The logo should be in high resolution with a minimum of 300 DPI.
6. The logo should be designed on a digital platform.
7. Participants should not imprint or watermark logo design.
8. Every entry must be accompanied by an explanation in a maximum of 250 words. This write-up too should be preferably uploaded, preferably in PDF format.
9. During the evaluation, contest organizers may ask participants to resubmit their entry in different size(s)/ format(s) etc.

Signed by  
Dr. S Pradeep Kumar.

DR. S PRADEEP KUMAR.  
MEMBER SECRETARY

Date: 21-12-2023 18:09:20