

Women Entrepreneurship Development Programme WEDP

Her Tech Venture: From Idea to Enterprise

A two-day experiential programme for women students to explore entrepreneurship, shape ideas, pitch with confidence and build a practical path towards a technology-based venture.

30-31 October, 2026

@ Kerala State Council for
Science, Technology &
Environment (KSCSTE)
Thiruvananthapuram

Who can Apply

**B.Tech & Polytechnic Students
(Women)**



Program Highlights

Interactive Sessions

-  Business Pitching
-  Business Action Plan
-  Mentoring & Expert Guidance
-  Building Confidence & Overcoming Barriers
-  Empower Sharing

**Your Idea Our Support
A Strong Tomorrow**

Contact us

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KSCSTE, Sasthra Bhavan, Pattom,
Thiruvananthapuram - 695004

WHAT THE EXPERIENCE OFFERS

01. ENTREPRENEURIAL MINDSET

Recognise your strengths, identify opportunities and understand how entrepreneurial thinking can turn challenges into possibilities.

02. FROM PROBLEM TO PROPOSITION

Learn to identify meaningful problems, frame business ideas and communicate the value of your proposition through pitching.

03. BUILDING A VENTURE

Work through marketing and branding, growth challenges, financial management and the essentials of a practical business action plan.

04. LEARN FROM REAL JOURNEYS

Hear directly from women entrepreneurs—including experiences of setbacks and failure—and gain perspective on resilience, decision-making and growth.

05. IDEATION + EXPERT MENTORING

Develop and refine ideas through interactive ideation, pitching and expert guidance rather than passive classroom learning.

06. CONFIDENCE TO TAKE THE NEXT STEP

Reflect, discuss, ask questions and connect your idea with a realistic next step towards entrepreneurship.



WHY THIS PROGRAMME?

Technology and engineering education can open the door to entrepreneurship—but an idea needs confidence, business thinking, mentoring and action to move forward. Come with an idea—or simply come with curiosity.

Your idea deserves a chance to become a venture.

Build entrepreneurial confidence, learn from practising entrepreneurs, test your thinking, receive expert mentoring and leave with a clearer business action plan.

Register Now



<https://forms.gle/78KGJZdJgvKaZkfe7>